

MASTER DEVELOPMENT PLANNING COMMITTEE

NOVEMBER 19, 2020

5:00 PM

MEETING MINUTES

(DUE TO THE COVID-19 PANDEMIC THE MEETING WAS HELD VIRTUALLY USING ZOOM)

Members Present: William Renault (WR), Annie Wilton (AW), George Dow (GD), Ken Lisiak (KL), Tom Schank (TS)

Members Absent: Frank Twiss (FT)

Also Present: Town Administrator Andy Sheehan (AS)

WR called the meeting to order at 5:02PM.

The members and AS discussed when they want to bring the project to Town Meeting. After a discussion it was agreed to plan for Spring 2021.

The group discussed strategy, including:

- Meeting with the Board of Selectmen early or late. It was decided to meet with the Board before any other group. It should be informational and an opportunity for them to share what they are hearing. As we get closer to Town Meeting we can meet with them again and ask for their vocal support. When we meet with the Board of Selectmen we should tell them what we think, why we took this position, and what we are planning.
- AW said we need to know the opposing arguments; messaging has to be clear and consistent; MDPC members' backgrounds and history should be highlighted; discuss the number of meetings we have held to get to this point; AW offered to take a first stab at a summary document
- We need a list of stakeholder groups to reach out to; AS will work on this
- We should make short videos of each building, showing the current conditions and highlighting the challenges in each building
- The group discussed methods of getting the word out, including newspapers, magazines, and social media.

5:55 Meeting adjourned